

# OCTOBER

## SOCIAL MEDIA Holidays

- Oct. 1 – **World Vegetarian Day** #WorldVegetarianDay
- Oct. 2 – **World Smile Day** #WorldSmileDay
- Oct. 2 – **National Techies Day** #TechiesDay
- Oct. 4 – **World Animal Day** #WorldAnimalDay
- Oct. 4 – **National Taco Day** #NationalTacoDay
- Oct. 5 – **World Teachers Day** #WorldTeachersDay
- Oct. 10 – **World Mental Health Day** #WorldMentalHeathDay
- Oct. 11 – **International Day of the Girl** #DayOfTheGirl
- Oct. 14 – **National Dessert Day** #DessertDay
- Oct. 15 – **Global Handwashing Day** #GlobalHandwashingDay
- Oct. 15 – **Get to Know Your Customers Day**  
#GetToKnowYourCustomersDay
- Oct. 16 – **World Food Day** #FoodDay
- Oct. 16 – **Bosses Day** #BossesDay
- Oct. 25 – **Greasy Foods Day** #GreasyFoodsDay
- Oct. 28 – **National Chocolate Day** #NationalChocolateDay
- Oct. 30 – **National Publicist Day** #NationalPublicistDay
- Oct. 30 – **Checklist Day** #ChecklistDay
- Oct. 31 – **Halloween** #Halloween

SUN	MON	TUE	WED	THU	FRI	SAT
				DAY 1  Post Something Inspiring	DAY 2  Post Something Engaging   Ask A Question	DAY 3  Share A Struggle That You Recently Overcame
DAY 4  Post An Offering Or Promote Something	DAY 5  Showoff Your Workspace	DAY 6  #TransformationTuesday Post A Before & After Of Something	DAY 7  Post Your Favorite Fall Hobby	DAY 8  Share A Business Lesson You Learned	DAY 9  Share Your Favorite Way To End The Work Week	DAY 10  Fun Fact About Yourself
DAY 11  Go Live/Post A Video To Talk About Your Business	DAY 12  #MotivationalMonday Post A Motivational Quote	DAY 13  Share Best Tips For Owning A Business In Your Field	DAY 14  Post Photos By A Pumpkin Patch	DAY 15  Celebrate A Goal You Accomplished This Week	DAY 16  Start A Social Media Challenge	DAY 17  Post Your Favorite Fall Food/Drink
DAY 18  Share What Inspires You	DAY 19  Share How You Start Your Week	DAY 20  Promote A Package Or Product You Offer	DAY 21  Share A Personal Project You're Working On	DAY 22  Go Live/Host A Themed Virtual Happy Hour	DAY 23  Show Off Your Fall Decorations	DAY 24  Post A Photo Dump Of Your Business Journey
DAY 25  Host A Giveaway With Your Products/ Services	DAY 26  Share Tips On Starting A Business	DAY 27  Post A Photo In Your Favorite Fall Outfit	DAY 28  Share Something New You Learned	DAY 29  #ThrowbackThursday Share A Throwback Post	DAY 30  Shoutout A Client/Customer or Mentor	DAY 31  Halloween or Share Something You're Looking Forward to in November